

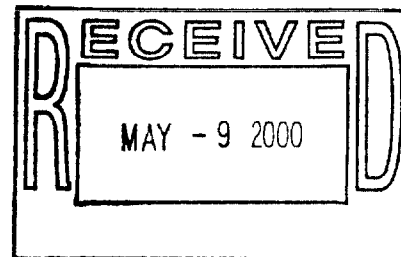


6111 Broken Sound Parkway NW  
Boca Raton, FL 33487-3693  
(561) 241-9400  
Fax (561) 995-5188

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May 4, 2000

Food and Drug Administration  
Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204



Dear Sirs:

Notice is hereby given that Rexall Sundown, Inc. ("Sundown") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Sundown brand name bearing the following statement(s) on the label and/or in the labeling:

Fish Oil EPA/DHA Concentrate: [It] helps promote healthy heart and brain function. Omega-3 fatty acids help maintain healthy cardiovascular function by promoting normal triglyceride levels and vascular tone.

The undersigned certifies that the information contained in this notice is complete and accurate and that Sundown has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker  
Vice President of Regulatory Affairs  
and Assistant General Counsel

Enclosure

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